

PRIVACY POLICY OF "HEALTH NATION"

§ INTRODUCTION

1. The present Privacy Policy sets out the rules for data processing personal as part of the User's use of the application "Health Nation" and allows the User to understand what data personal data are processed for what purpose, to whom they are made available, and in how the User can exercise his / her rights.
2. The owner and administrator of the "Health Nation" application is the company ALL FOR BODY Sp. z o.o. with headquarters in Cracow, Przemysłowa 4/169, 30-701 Cracow, entered into the register of entrepreneurs of the National Court Register by the District Court for Kraków-Śródmieście in Cracow, XI Commercial Division of the National Court Register under number 0000519493, NIP 6793112115, REGON 361616490, share capital in the amount of PLN 5,000.00.

§ DEFINITIONS

1. The following terms, written in this Privacy Policy in capital letters, have the following meaning:
 - 1) **ALL FOR BODY** - ALL FOR BODY Sp. z o.o. with headquarters in Cracow, Przemysłowa 4/169, 30-701 Cracow, entered into the register of entrepreneurs of the National Court Register by District Court for Kraków-Śródmieście in Kraków, XI Division Commercial of the National Court Register under the number 0000519493, NIP 6793112115, REGON 361616490, capital share in the amount of PLN 5,000.00.
 - 2) **Health Nation** - a mobile application owned by and the administrator is ALL FOR BODY, the primary of which is the task is to promote a healthy lifestyle for its User and engaging the User in more active and conscious decisions affecting their life, including Provision of Services and contact with Specialists who give their opinions on the questions asked questions by the Users.
 - 3) **Privacy Policy** - the present document specifying basic rules for using the Health Nation, including, in particular, the rules for the processing of the User's personal data as a part of their use of the application Health Nation.
 - 4) **Specialist** - a trainer, psychologist, or other person having appropriate education, experience, and competencies to share acquired skills with the User as a part of the User's use of the Health Nation app.
 - 5) **User** - a natural person using the Health Nation app.
 - 6) **Services** - services provided to Users utilizing the Health Nation application, including the User's support and help in changing his habits, and help from Professionals who provide advice to the User and express their opinions and recommendations on the issues brought up by the User.
 - 7) **Wellbeing Polska** - AFB KC sp.z o.o. with headquarters in Cracow at Kapelanka 12, 30-347 Cracow, KRS: 0000685578, a company personally related to ALL FOR BODY, which provides its services and implements wellness programs, incl. via the Health Nation app.

§ PRECLUSION OF LIABILITY

1. The Health Nation app may be used only by natural persons who are of legal age and whose health condition (including no diseases or chronic diseases preventing or impeding the use of the Services) allow them to use the Health Nation application and the Services provided through it.
2. Using the Health Nation App does not constitute a guarantee of success or achievement of goals set by the User; ALL FOR BODY and Wellbeing Polska are not liable for the User's failure to achieve these objectives.
3. Using the Health Nation App is not a substitute for medical or pharmaceutical advice nor visits to doctors and specialists. ALL FOR BODY and Wellbeing Polska are not responsible for any consequences of the User's failure to contact a doctor or pharmacist if it is due to a health condition. For the user, such contact is advisable and necessary.
4. Any User in whom a doctor determines or suspects a disease that prevents the use of the Services by the User should immediately stop using the Health Nation app.
5. The Health Nation App is not designed with children under the age of sixteen in mind, nor is it intended for children.

§ PRIVACY, CONFIDENTIALITY AND PERSONAL DATA SECURITY

PERSONAL DATA SECURITY

1. The administrator of personal data of Users of the Health Nation application is ALL FOR BODY Sp. z o.o. with headquarters in Cracow, Przemysłowa 4/169, 30-701 Cracow, entered into the register of entrepreneurs of the National Court Register by the District Court for Kraków - Śródmieście in Cracow, XI Commercial Division Of the National Court Register under the number 0000519493, NIP 6793112115, REGON 361616490, ("Administrator").
2. The administrator acts in accordance with the Regulation of the Parliament 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to processing personal data and the free movement of such data and the repeal of Directive 95/46 / EC (hereinafter referred to as "GDPR"), in particular, it adequately protects personal data of Users against unlawful access to data by third parties, in particular, it encrypts personal data, archives personal data, assesses funds securing personal data, ensures confidentiality, integrity, availability, and resilience of processing systems and services.
3. The Administrator of personal data can be contacted in the following ways:
 - a. in writing to the following address: Przemysłowa 4/169, 30-701 Cracow;
 - b. by phone at the following number: +48 660 545 457;
 - c. by e-mail by sending a message to the following e-mail address: biuro@allforbody.com
4. The administrator acts in accordance with the Regulation of the Parliament 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to processing personal data and the free movement of such data and the repeal of Directive 95/46 / EC (hereinafter referred to as "GDPR"), in particular, it adequately protects personal data of Users against unlawful access to data by third parties, in particular, it encrypts personal data, archives personal data, assesses funds securing personal data, ensures confidentiality, integrity, availability, and resilience of processing systems and services.

5. The administrator will process the following categories of User's personal data:
 - a. name and surname;
 - b. e-mail address;
 - c. telephone number;
 - d. IP address;
 - e. basic health data;
 - f. sports activity data;
 - g. data on eating habits;
6. The Administrator processes Users' personal data:
 - a. on the voluntary consent of the User and voluntarily providing the necessary personal data for the purpose of using the Health Nation app and providing the Services by ALL FOR BODY or Wellbeing Polska - art. 6 sec. 1 lit. a) GDPR;
 - b. to offer Users by ALL FOR BODY or Wellbeing Polska products and services directly (direct marketing), including matching them to the needs of the Users with the help of profiling - only based on separate and clear consent of the User - art. 6 sec. 1 lit. a) GDPR;
 - c. in order to provide the Services by ALL FOR BODY or Wellbeing Poland - Art. 6 sec. 1 lit. b) GDPR;
 - d. to enable Users the use of the application Health Nation, the use of the Services, and proper contact between Users and Professionals - Art. 6 sec. 1 lit. b) GDPR;
 - e. for which it may be necessary to complete the legal obligation incumbent on the Administrator on the basis of applicable law - art. 6 sec. 1 lit. c) GDPR;
 - f. for tax and accounting purposes - if there is a fee to use the Health Nation App or the Services, and the data processing is required by applicable law regulations - art. 6 sec. 1 lit. c) GDPR;
 - g. for the legitimate interests pursued by the Administrator or third parties, i.e. administering the application Health Nation, identifying bugs in the Health Nation app's structure, making changes and corrections to the application and ensuring its safety, as well as for statistical purposes - art. 6 sec. 1 lit. f) GDPR;
 - h. for the legitimate interest of the Administrator consisting in the defense against claims and the possibility of pursuing claims - art. 6 sec. 1 lit. f) GDPR;
 - i. in a situation where the Administrator in order to provide the Services processes special categories of personal data (data concerning health, sports activities, eating habits) such special categories of personal data are processed on the basis of the User's express consent - art. 9 sec. 2 lit. a) GDPR expressed in the form of willingness and will to provide such specific personal data to the Specialist via the Health Nation app. Providing specific data by the User is always voluntary, but it may be necessary to use the Health Nation app and to contact the Specialist.
7. Providing personal data by the User is voluntary but necessary in order to use the Health Nation application and provide the Services. Failure to provide basic data necessary to identify the User prevents ALL FOR BODY and specialists to contact the User.
8. The administrator acts in accordance with the Regulation of the Parliament 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural

persons with regard to processing personal data and the free movement of such data and the repeal of Directive 95/46 / EC (hereinafter referred to as "GDPR"), in particular, it adequately protects personal data of Users against unlawful access to data by third parties, in particular, it encrypts personal data, archives personal data, assesses funds securing personal data, ensures confidentiality, integrity, availability, and resilience of processing systems and services.

9. The User has the right to:

- a. access to their data and receive a copy of it,
- b. rectify (correct) their data,
- c. deletion of data - if, in the opinion of the User, there are no grounds for the Administrator to process their data,
- d. restriction of data processing - if in the User's opinion the Administrator has incorrect data on their subject or processes them unreasonably or the User does not consent to the deletion of data due to the need of establishing, investigating or defending claims, or for the time of the User's objection to data processing,
- e. object to the processing of data for the purpose of conducting direct marketing, including profiling, and the right to object to data processing on the basis of a legitimate interest for purposes other than direct marketing as well as when processing is necessary for the Administrator to perform the task carried out in the public interest or for the exercising of the public authority entrusted to us,
- f. data portability - the User has the right to receive from the Administrator in a structured, commonly used, machine-readable format their personal data provided to the Administrator on the basis of agreement or consent; the User may also order the Administrator to send these data directly to another entity;
- g. lodging a complaint to the supervisory body - if the User believes that the Administrator processes his data inconsistently with the law, they may submit a complaint to the President of the Office of Personal Data Protection or other competent supervisory authority,
- h. withdrawal of consent to the processing of personal data - the User at any time has the right to withdraw consent to the processing of personal data that the Administrator processes on the basis of his consent; withdrawal of consent will not affect the lawfulness of the processing of which was made on the basis of consent before its withdrawal.

10. Users' personal data may be transferred to the following categories of entities:

- a. authorized employees and associates of the Administrator;
- b. Specialists / Trainers;
- c. service providers providing the Administrator with technical and organizational, solutions, enabling the implementation of the Contract and management of the Administrator's organization (in particular courier and postal companies, entities performing diagnostics, transport, nutrition, or consultation services);
- d. entities providing IT services and marketing services;
- e. providers of legal and advisory services and their authorized employees and associates;
- f. entities performing data analytics for the purpose of personalization of advertisements and separate administrators in this regard, in particular Google Ireland Limited;
- g. external entities conducting audit/control activity against the Administrator;

h. entities processing data on behalf of the Administrator and persons authorized by them;

11. Users' personal data will be processed no longer than necessary, i.e. for the period necessary to answer the User's inquiry, the period of using the Health Nation application and the duration of the Agreement, and after answering or discontinuing the use of the Health Nation app, until the deadline expires for any claims that may be raised against the Administrator in connection with the use of the Health Nation application and provided Services, or until the expiry of the possible claims that may be raised by ALL FOR BODY or Wellbeing Polska and what can be raised against ALL FOR BODY or Wellbeing Polska in connection with the use of the Health Nation and provision of the Services.
12. Personal data processed for the purposes covered by the declaration of consent will be processed for these purposes until the consent is revoked.
13. Users' personal data may be processed by the Administrator in an automated manner.
14. Users' personal data may be profiled.
15. The Administrator will not transmit or permit the transfer of personal data provided by the User outside the EEA unless it takes the necessary measures to ensure that the transfer complies with the GDPR. Subject measures may include, in particular, the transfer of personal data to a recipient in a country that, according to the European Commission's decision, ensures adequate protection of personal data or to recipients in the United States that have certified compliance with the EU-US Privacy Shield program.
16. As a part of the Health Nation application, the Administrator uses Google services, where Google is a separate administrator of Users' personal data. The administrator promotes services with Google AdWords. Data collected about Users is helpful in better targeting of ALL FOR BODY or Wellbeing Polska's ads and promotions and are also used to develop remarketing campaigns. The administrator makes special efforts to encourage Users to use Health Nation. That's why, in order to improve its Services and the Health Nation app, the Administrator collects in an impersonal form using the Google Analytics system information about the technical profile of the User.
17. The administrator may collect statistical data on the popularity and use of the individual Services offered by Health Nation, sharing them with other entities. These data will be made available only anonymously and in groups, without the possibility of extracting Users' personal data on their basis. The collected statistical data may also be used by the Administrator for marketing, information, statistical purposes, and for publications in such media as the Internet, press, radio, television, mobile and fixed telephony.
18. The administrator can conduct polls by email or directly on the Health Nation app. The data obtained from this type of survey will be used to analyze the collective image of the Users used directly by the Administrator and transferred to marketing partners.
19. The Administrator uses appropriate technical and organizational measures to keep Users' personal data safe, including securing personal data against unauthorized access, loss, or destruction. In order to ensure the security of Users' personal data, the Administrator has implemented appropriate personal, organizational, technical (IT), and physical security measures.

COOKIES

1. Health Nation automatically collects only the information contained in the cookies referred to below.
2. Cookie files (so-called "cookies") include IT data, in particular text files, which are stored on the end device of the User of the Health Nation and are intended to be used by the Health Nation. Cookies usually contain the name of the application they come from, the storage time on the end device and a unique number. Cookies are harmless to end devices as well as to the user and his data.
3. Within Health Nation, two main types of cookies are used:
 - "session" cookies - constituting files temporary, which are stored on the User's end device until logging out or closing the Health Nation application;
 - "persistent" cookies - files stored on the User's end device for the time specified in the cookie file parameters or until they are deleted by the Health Nation User.
4. In addition, the following is used in the Health Nation app types of cookies:
 - "necessary" cookies, enabling the use of services available within Health Nation, e.g. authentication cookies used for services that require authentication within Health Nation; o cookies used to ensure security, e.g. used to detect fraud in the field of authentication within Health Nation;
 - "functional" cookies, enabling "remembering" the settings selected by the User and personalization of the User's interface, eg in terms of the selected language or region from which the User comes, font size, application appearance, etc .;
 - "advertising" cookies, enabling the delivery of advertising content to Users more tailored to their interests;
 - "performance" cookies, enabling the collection of information on how to use Health Nation
5. Cookies are used for the following purposes: adapting the content of Health Nation to the User's preferences and optimizing the use of Health Nation; creating statistics that help to understand how Health Nation Users use the application, which allows improving its structure and content; maintaining the User's Health Nation session (in the case of logging in to the user's account), providing Users with advertising content more tailored to their interests.
6. The entity placing the Health Nation User's end device and accessing cookies is the Administrator.
7. Cookies placed on the Health Nation User's end device may also be used by advertisers cooperating with ALL FOR BODY or Wellbeing Polska. Cookies may also be used, in particular, by the Google network for purposes related to displaying advertisements tailored to how the User uses the app. For this purpose, they may keep information about the User's navigation path or the time spent on a given website or application. In terms of information about the User's preferences collected by the Google advertising network, the User may view and edit information resulting from cookies using the tool: <https://adssettings.google.com/authenticated?hl=en>. The Administrator additionally recommends Users to read the Google Analytics Privacy Policy to learn the rules of using cookies used in statistics: Google Analytics Privacy Policy: <https://policies.google.com/privacy?hl=en>.
8. Health Nation users may change their cookie settings at any time. These settings can be changed in particular in such a way as to block the automatic handling of cookies in the settings of end devices or to inform about their every posting in the Health Nation User's

device. Detailed information on the possibilities and methods of handling cookies is available in the software settings of end devices.

9. The Administrator reserves that limiting the use of cookies may affect some of the functionalities available in the Health Nation application, and in extreme cases may prevent the use of the Health Nation application.

§5 LIABILITY OF THE ADMINISTRATOR AND OWNER

1. The Administrator makes all necessary efforts to ensure the proper functioning of the Health Nation application in technical terms. Because Health Nation is successively improved, there is a possibility of temporary interruptions in operation. The administrator is constantly taking steps to provide the User with the functionality of the Health Nation application without any defects.
2. The administrator undertakes ongoing activities to monitor and improve the quality of Services and functionality of the Health Nation application.

§6 CHANGE OF THE PRIVACY POLICY

1. ALL FOR BODY may, for important reasons (change of address, changes favorable to Users, change in the scope of Health Nation's activities, change in the market conditions in the industry of Health Nation's activity, changes in applicable legal provisions regarding the Services provided, introduction of new functionalities in Health Nation) Privacy Policy at any time.
2. The User will be notified about the change in the Privacy Policy, before the changes come into force, by making the content of the new Privacy Policy available on the Health Nation website and at the seat of ALL FOR BODY.
3. The Privacy Policy is available at the headquarters of ALL FOR BODY and on the Health Nation website.
4. The law applicable to the Privacy Policy is the Polish law.